

Someone's *life* depends on *YOU*.

What to review in your recruitment committee meetings

1. Tell your committee how important their job is and thank them for volunteering.
 - Ultimately, they will be responsible for the degree of success the blood drive reaches.
 - Ask them to recruit as many people as they can—the more, the better!
 - Let them know that organizing a blood drive can be fun, and they will earn a Girl Scout patch for participating.
 - Record their names, phone numbers and email addresses.
2. Review and establish a goal for donations at the drive. Explain that your recruiters will need to sign up 30 - 35 percent MORE than the goal to allow for any deferrals. Define the term “deferrals” and explain that the most common reason for deferrals is low iron.
3. Review the ***How to recruit blood donors*** flyer. Your troop may want to role play asking people to give blood.
4. Review the ***low iron*** flyer, stressing the importance of distributing these flyers several weeks ahead of the blood drive so that your donors will know to eat the right foods before giving blood.
5. A successful blood drive depends on publicity. The earlier publicity begins, the better turnout you will have. Urge the committee to use these time-proven methods:
 - Arrange to have an article about giving blood published in your newsletter and or posted on your website. No more than a week before the drive is ideal.
 - Design signs and posters to go up around the site of your blood drive. They should be loud and attention getting! They should also stress that donors are needed, that they will be helping others, saving lives, etc. The message should motivate people to give blood. If your troop cannot make posters, VBS can provide them.

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- Distribute the brochures on giving blood to four to six weeks before the drive if possible. The more informed the people are, the more likely they will sign up.
 - Review timeline.
 - ONE WEEK AHEAD — encourage people to sign up to give.
 - 3-5 DAYS AHEAD — remind your donors to eat high iron foods.
 - ONE DAY AHEAD — remind donors to check their appointment times, get a good night's rest and eat a good breakfast before giving.
6. Ask committee members for ideas about food to provide for donors. Ideas that have been popular are peanut butter and jelly stations where they can make their own sandwiches or provide a table of home-baked goods. Everyone can help in some way!

You can save lives by having a successful blood drive!

