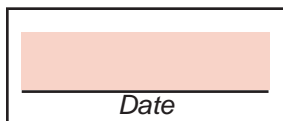


Someone's *life* depends on *YOU*.

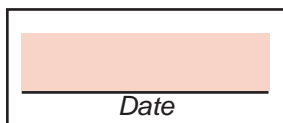
Timeline for organizing a blood drive

6 Weeks Out



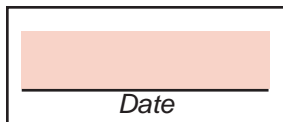
- Organize a recruitment committee within your troop and assign tasks.

4 Weeks Out



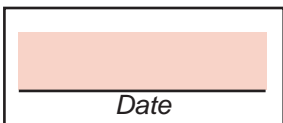
- Find a location for your blood drive.
- Design your poster.
- Begin recruiting donors.
- Hand out brochures.
- Hang posters.
- Put article about blood drive in your newsletter or posted on your web site.

3 Weeks Out



- Continue recruiting donors.
- Hand out brochures.

1 Week Out



- Continue recruiting donors.
- Hand out brochures.
- Fax appointment list to your VBS account manager both five days ahead AND two days ahead of your drive
- Remind your donors to eat a good breakfast and drink plenty of fluids on the day they donate.

The Day Before

<i>Date</i>

- Remind all donors of their appointments.
- Tell donors who they should contact if they have forgotten their appointment time.

It's Showtime!

<i>Date</i>

- Decorate the space where your drive will be held.
- One or two people from your committee need to show up at the site 15-20 minutes early to make sure everything is ready.
- Hang up "Blood Drive Today" arrows around your drive's location.
- Set up whatever special food station you have planned.

Be excited!

Watch all of your efforts pay off with a successful blood drive!

***Congratulations
and
thank you!!***