

Newsletter Briefs

You can be a hero

An often-heard message from Virginia Blood Services is “one whole blood donation can help save three lives.” How is that possible? It’s really quite simple: A “whole blood donation” consists of red cells, platelets and plasma. A donor’s gift of whole blood is divided into these three components, allowing three different patients to benefit from one donation. Someone’s life depends on you.

Your community needs blood

Virginia Blood Services is the sole provider of blood to 22 hospitals throughout central Virginia, including ALL hospitals in the Richmond and Charlottesville areas. VBS must collect 380 donations each day to keep hospital blood banks supplied. Remember, doctors cannot operate without blood! Someone’s life depends on you.

Blood donor center locations

Virginia Blood Services, the sole supplier of blood to patients in 22 hospitals throughout central Virginia, operates eight donation centers: one in Harrisonburg, three in the Charlottesville area and four in the Richmond area. If your schedule doesn’t allow you to give blood at the company blood drive, you will be very welcome at one of the centers. Call (800) 989-4438 to find the center nearest you, or go online to www.vablood.org. Someone’s life depends on you.

Give the gift of life

The holiday season brings smiles and laughter to many people; however, patients and their families cannot always share the merriment. If you are wondering what you can “give back” to your community, consider giving blood—the gift of life. Virginia Blood Services is working hard to keep the blood supply at a safe and reliable level, but your help is needed. Someone’s life depends on you.

While families wait

How many people have a loved one in the hospital and feel helpless because there is “nothing they can do”? Judging from hospital waiting rooms, there are many. Virginia Blood Services suggests that there is something you can do. Donate blood or platelets, the component of blood most needed by cancer patients. Even if your loved one isn’t using blood, you can help save or improve the lives of three other patients in need. Call (800) 989-4438 to find out where to donate you can donate today. Someone’s life depends on you.

Donating blood — as easy as ABC!

The Automated Blood Collection (ABC) process at Virginia Blood Services enables us to collect a specific blood component. Using this technology, it is possible for a donor to give a transfusable dose of red cells, platelets and plasma. A patient who is sick enough to need one transfusion will likely need at least one more. If the patient receives multiple transfusions from the same donor, it will be more beneficial and safer to the patient.

Some blood drives that are held at community centers and office buildings have ABC equipment to allow donors the opportunity to give a double red cell or platelet donation. Someone’s life depends on you.

Who uses all that blood?

Virginia Blood Services must collect 380 blood donations each day to ensure that patients throughout central Virginia receive the treatments they need. Cancer patients undergoing chemotherapy, patients having heart surgery and organ transplants, and people with blood disorders all use a staggering amount of blood. Please give blood today. Someone’s life depends on you.